

Sign up for cell **AMBER Alerts**

Tuesday, Jan. 13 marked the 13th anniversary of AMBER Alert Awareness Day. The alert program, named after Amber Hagerman of Arlington, Texas who was abducted on that day in 1996, has led to the safe recovery of 432 children, according to the National Center for Missing and Exploited Children (NCMEC).

Through a voluntary partnership between law-enforcement agencies, broadcasters, and transportation agencies, an urgent bulletin is activated in the most serious cases within the critical first three-hours of a child's abduction and gives communities the opportunity to assist in the search for and safe recovery of children.

In 2005, the Wireless AMBER Alerts Initiative enabled the public to receive alerts via text message on their wireless devices. Wireless AMBER Alerts have the potential to reach 84 percent of the public with more than 262 million cell phone subscribers in the United States.

U.S. Cellular reminds cell phone users that they can sign up to receive Wireless AMBER Alerts via text message – free of charge.

To sign up for wireless AMBER Alerts visit www.uscellular.com.

